

# Manage Your Loyalty Program With the Speed and Agility Your Business Demands

Manage loyalty programs with ease. Paytronix Rewards Evo provides self-service loyalty program management built for modern restaurant and convenience store guest engagement.

## Benefits Across Your Organization

### Streamline reward setup

Execute targeted promotions and launch time-sensitive campaigns on-demand.

### Improve loyalty ROI

Gain real-time performance visibility and smart reward management to drive incremental visits.

### Increase program responsiveness

Update reward catalogs, configure earning ratios, view active rewards, and respond to program needs.

## Features

### Self-service rewards management

Create, edit, and manage bankable points rewards with custom images, point prices, and expiration dates.

### Performance visibility

Real-time metrics on active rewards, spend patterns, and reward redemption so you can optimize fast.

### Rewards management

View active rewards, create new ones, edit existing configurations, and hide rewards with customizable columns.

### Intuitive no-code interface

Create and configure rewards visually with simple controls. Zero technical expertise or training required.

The screenshot shows a 'Create New Reward' dialog box with the following fields and options:

- Reward Name \*** (23/30): Input field containing '\$5 Game Day Appetizers!'
- Description \*** (48/600): Input field containing 'One night only appetizer deal for the big game.'
- Wallet Type**: Dropdown menu with 'Redeem' selected.
- ☐ Add to bankable points program
- Reward Type**:
  - Type**: Dropdown menu with 'New price' selected.
  - Value \***: Input field containing '\$ 5.00'.
- Apply to Items \***:
  - ☒ Select from Category Manager: Shows a dropdown with 'Appetizers' selected.
  - ☐ Enter POS Item Type and ID manually: Shows two input fields for 'POS Item Type' (with a 'Select type' dropdown) and 'POS Item ID' (with an 'Enter item ID' text box).