

# Manage Your Loyalty Program With the Speed and Agility Your Business Demands

Manage loyalty programs with ease. Rewards Hub provides self-service loyalty program management built for modern restaurant and convenience store guest engagement.

The screenshot shows a 'Create New Reward' form with the following fields and options:

- Reward Name \***: Text input with value '\$5 Game Day Appetizers!' and character count '23/30'.
- Description \***: Text area with value 'One night only appetizer deal for the big game.' and character count '48/600'.
- Wallet Type**: Dropdown menu with 'Redeem' selected.
- Add to bankable points program
- Reward Type**:
  - Type**: Dropdown menu with 'New price' selected.
  - Value \***: Text input with value '\$ 5.00'.
- Apply to Items \***:
  - Select from Category Manager: Dropdown menu with 'Appetizers' selected.
  - Enter POS Item Type and ID manually:
    - POS Item Type**: Dropdown menu with 'Select type' selected.
    - POS Item ID**: Text input with 'Enter item ID' placeholder.

## Benefits Across Your Organization

### Streamline reward setup

Execute targeted promotions and launch time-sensitive campaigns on-demand.

### Improve loyalty ROI

Gain real-time performance visibility and smart reward management to drive incremental visits.

### Increase program responsiveness

Update reward catalogs, configure earning ratios, view active rewards, and respond to program needs.

## Features

### Self-service rewards management

Create, edit, and manage bankable points rewards with custom images, point prices, and expiration dates.

### Performance visibility

Real-time metrics on active rewards, spend patterns, and reward redemption so you can optimize fast.

### Rewards management

View active rewards, create new ones, edit existing configurations, and hide rewards with customizable columns.

### Intuitive no-code interface

Create and configure rewards visually with simple controls. Zero technical expertise or training required.